

# DIGITAL Magazine

Video Tutorials and Resources

ISSUE 01 / AprilY 2024

## Develop Your Own Digital Magazines - Catalogues

- \* Cover Templates
- \* Free Software
- \* Find Free Graphics
- \* 3D Graphics
- \* Distribution
- \* Content
- \* Presentation
- \* Resources



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# DIGITAL Magazine

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My name is Quentin Brown I have been creating Digital Publications since 2003 and have learnt a lot of tricks. I am here to help you DIY for FREE. I live in Brisbane Australia.



## DIGITAL MAGAZINES For Fun & Profit

How to create Digital Magazines for you or your customers and reach over 1 Billion hungry readers!

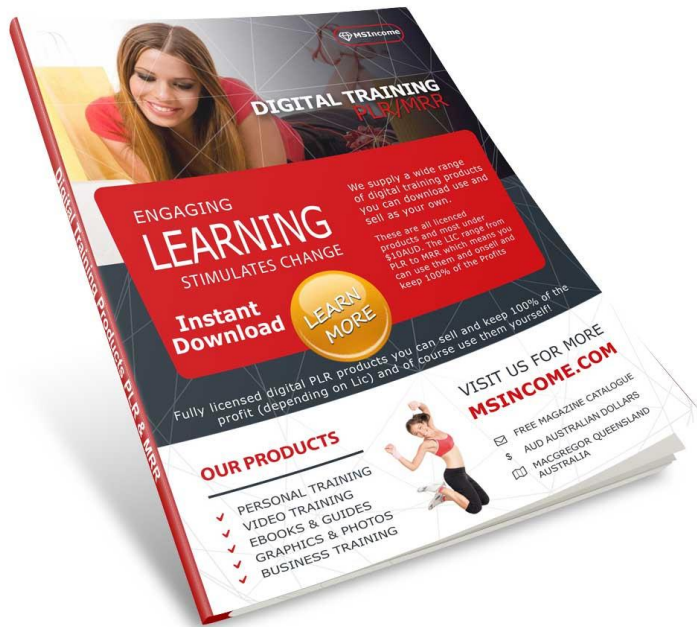


Online Solutions  
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## Introduction

Below are some of the magazines we have created over the years and current ones you can download.

*Catalogue "D"*



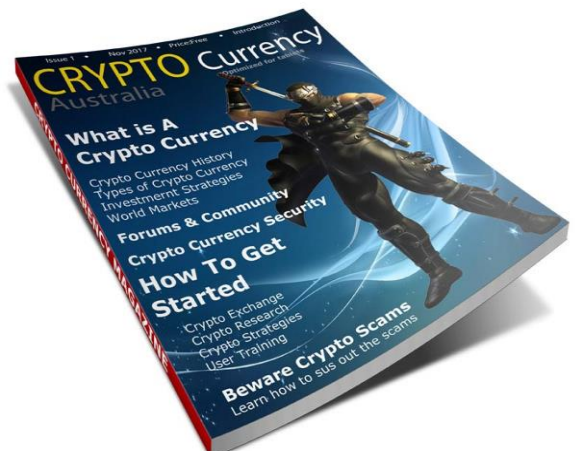
*Product Manual "D"*



*Digital Brochure "D"*



*Magazines*



## **Introduction - What are Digital Mags**

Digital publications are electronic versions of content that can be accessed and read on digital devices such as computers, tablets, and smartphones.

They encompass a wide range of formats including eBooks, online magazines, newspapers, reports, catalogues, brochures and newsletters.

These publications are designed for digital consumption, often featuring interactive elements such as hyperlinks, multimedia integrations, and responsive layouts.

Digital publications offer the benefits of easy distribution, cost-effectiveness, and environmental friendliness by reducing paper use.

They cater to a modern audience that prefers quick, accessible, and engaging content..

People are used to magazines having advertising and different formats, so it is open to your imagination.

## **Introduction – Different Types**

A digital publication can include a variety of content types to enhance its appeal and functionality.

Common elements are text and images, which provide the basic narrative and visual context.

Additionally, videos and audio clips can be embedded or linked to create a more engaging multimedia experience. Interactive elements like hyperlinks, animations, and clickable content enhance user interaction.

Data visualizations such as charts and infographics help to present complex information in an accessible way.

Finally, downloadable resources, such as PDFs or links to external content, add further value for the reader.

These components make digital publications versatile tools for communication and education across various fields.

## Introduction - Layouts

I will provide some essential strategies for optimizing the layout of digital products to ensure seamless functionality and appearance across various devices, including smartphones, tablets, and desktop computers.

It emphasizes responsive design, adaptable content, and user-friendly interfaces. The guide also discusses best practices for typography, image optimization, and interactive elements to enhance user engagement and ensure a consistent experience on all platforms.

This resource is invaluable for creators looking to build accessible and attractive digital products.

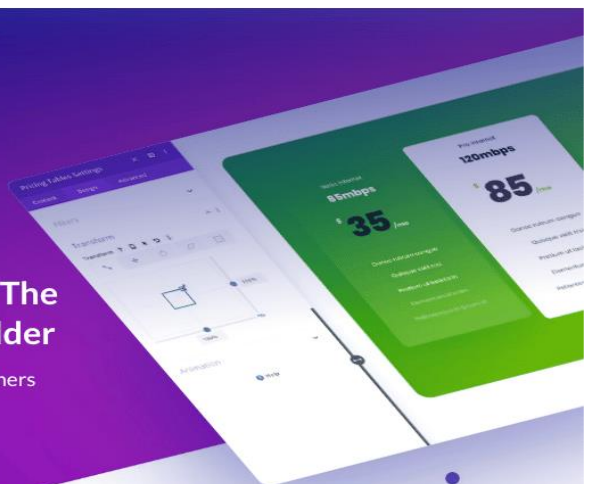
## WordPress Unleashed

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## Usage and Tools

We use a number of free tools to create our Digital production listed below.

**Powerpoint:** I like to use PowerPoint to create my digital publications as it is very easy to place and move content. Lots of different free versions [Google Docs](#) - [Libre Office](#) - [Apache OpenOffice](#) and off course [Microsoft PowerPoint](#) many already have this.

**Graphics:** I use the free [Photopea.com](#) as it works with layers like photoshop and saves in many different formats.

**Images:** There are a lot of free image providers such as [Pexels](#). Many of the main sites allow a few free downloads a month. [Etsy](#) has many graphics packages and so do [PLR sites](#).

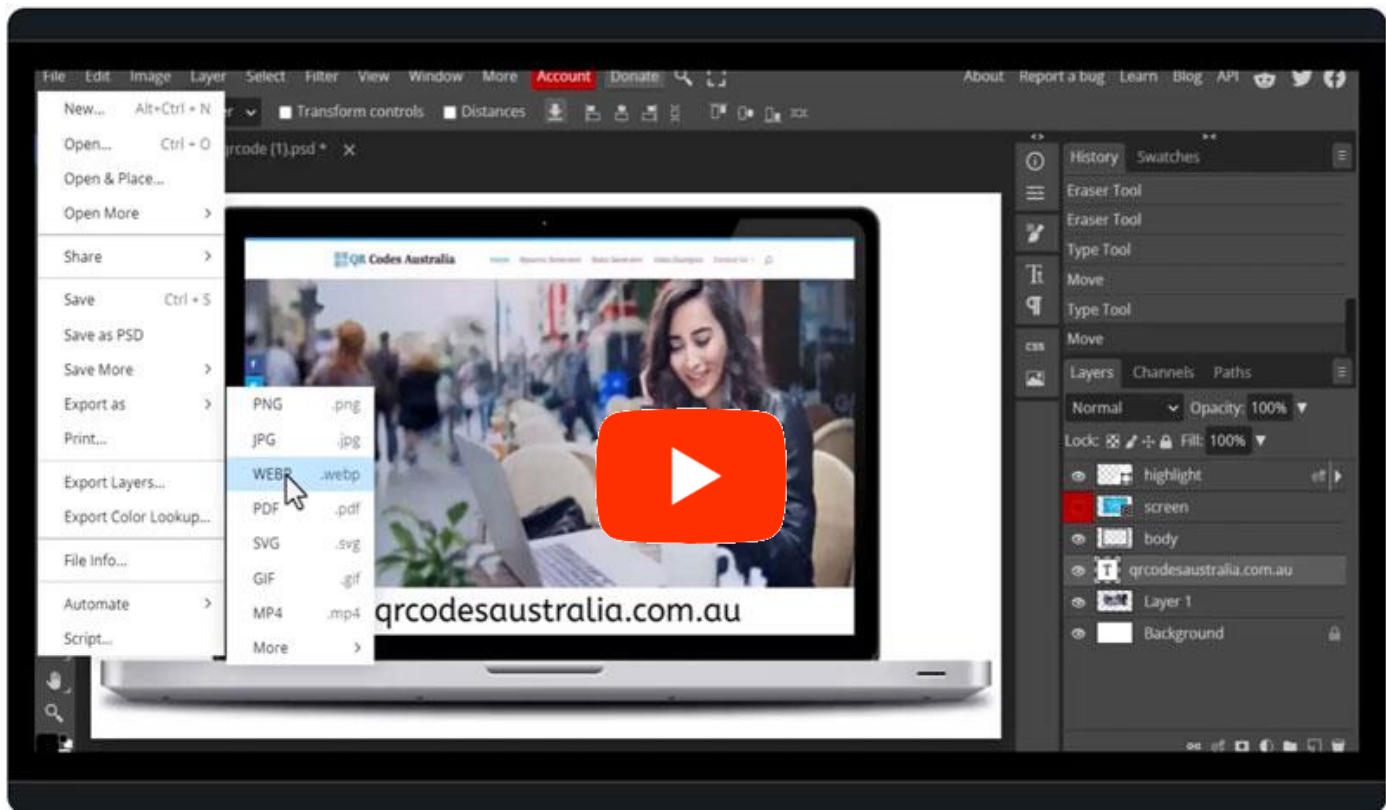
It's important with all this content to minimise the size as people do not want a big file to download however do not go to small so it looks fuzzy on a larger screen

**Always test before releasing.**



## Usage and Tools - Photopea

Photopea.com is like Photoshop but online and free.



### Free PSD Files

[FreePSDFiles.net](https://FreePSDFiles.net) – Provides a wide range of PSD files over many niches and designs.

**365PSD** - Provides free PSD files for personal and commercial use. It's a daily updated site with a good variety of resources. [365PSD](https://365PSD.com)

## Usage and Tools - Photopea

**Freebiesbug** - A web design blog that provides free resources for professional designers, including a wide range of PSD files. [Freebiesbug](#)

**Brusheezy** - Offers free Photoshop brushes, PSD files, textures, patterns, and more. It's a great resource for both novices and professionals.

[Brusheezy](#)

**Freepik** - While it's well-known for vectors and photos, Freepik also offers a substantial number of free PSD files, though attribution is required for each use. [Freepik](#)

**GraphicsFuel** - Offers free and premium design resources, including PSD files. The site is updated regularly with high-quality resources.

[GraphicsFuel](#)



# Etsy

## How To Start An Etsy Shop

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**Covers** - Click on a cover to download.

These are PSD layered free files open in PhotoPea.  
Small covers FREE - 12 cover are \$14.00



12 covers from Graphic River just \$14.00

[Buy Here >>>>>>](#)

## Cover Videos – Photoshop Non Photopea

### Photoshop



### Non Photoshop



## Cover Videos – 3D For Marketing



### [Download the Action File](#)

It's not imperative to have a 3D cover and there are many other ways to do it.

Platforms like [Canva](#), [Placeit](#), or others often have templates where you can upload your flat cover, and it will automatically render a 3D appearance.

MSIncome.com  
Plr Digital Training

## **Content – Getting Content**

No matter what topic your Digital Magazine covers, content is king.

The articles inside the pages of your issues are the main draw for readers – fresh, compelling content keeps them coming back on their devices for more month after month.

But where do you get content for your digital magazine?

How can you find new writers and articles?

It may seem like a challenge at the outset... thinking you need to write all of this content yourself.

Much of your content you may already have if you're a business, hobbyist or have other interests.

With the invention of AI, you also have a range of different writing styles available but edit and add your own flare.

## Content – Artificial Intelligence

For crafting digital publications, some of the best AI writing tools include:

**OpenAI's GPT-4:** The latest iteration from OpenAI, GPT-4, is highly capable of generating human-like text, making it suitable for a range of content needs. [Learn more about GPT-4.](#)

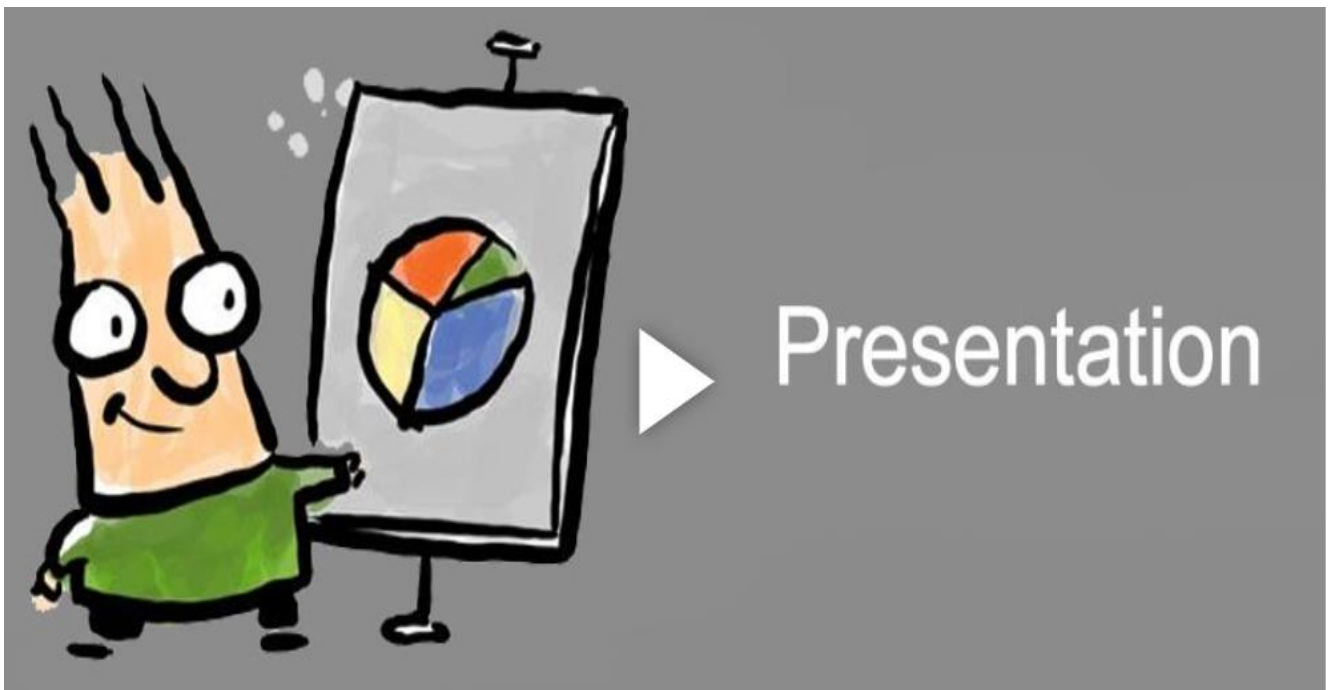
**Jasper:** Formerly known as Jarvis, Jasper AI excels in creating engaging content quickly and can be integrated into various digital publication workflows. [Check out Jasper here.](#)

**Writesonic:** is tailored for marketing content but is also effective for general publication needs, offering tools that streamline content creation across various formats. [Visit Writesonic.](#)

These tools are designed to assist in producing high-quality content efficiently, making them excellent resources for digital publishers looking to leverage AI technology.

## Presentation – PowerPoint

Why I use PowerPoint is simple. I tried all the other platforms, and they were either too complicated or hard to move things around without affecting everything else especially in Word Processors.



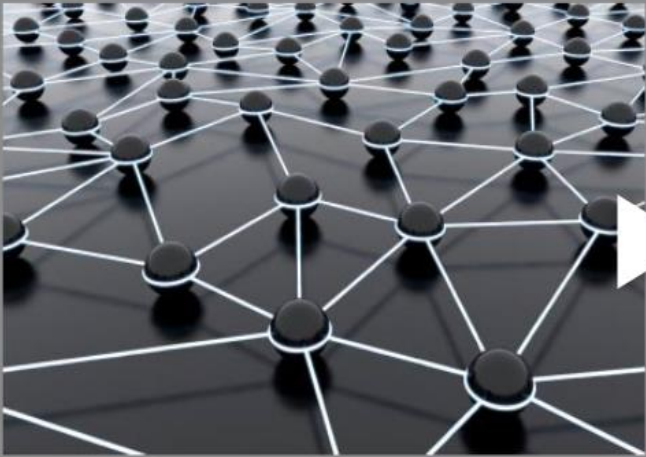
The other reason is the setup with headers and footers is easy.

The other point is you can make the paper size of your country when you set it all up. This is great for people when printing. Also, this single format will look good on phones, tablets and computers.



## Distribution – Publishing

I distribute my publications over a wide spectrum of platforms depending on the project. Ssupport, training, marketing and publishing. I can post, email and publish them.



Distribution

These platforms cater to a variety of needs, from enhancing the visual appeal of your magazine with flipbook features to reaching wide audiences through established digital newsstands.

 Snagit® and  Camtasia®

are designed to help users communicate clearly at work through the use of visuals.  
No experience required.

 TechSmith®

TECHSMITH.COM

## Distribution – Publishing

Publishing your digital magazine on various platforms can significantly increase its visibility and reach. Here are ten sites where you can publish your digital magazine, including SlideShare and Issuu:

**Issuu** - A popular platform for publishing digital magazines, catalogs, and newspapers, offering beautiful digital reading experiences. [Issuu](#)

**SlideShare** - Great for sharing presentations and PDFs, SlideShare can also be used to distribute digital magazines as slide decks. [SlideShare](#)

**Magzter** - A digital newsstand that provides access to thousands of magazines from around the world.

[Magzter](#)

**Scribd** - While primarily known for eBooks and audiobooks, Scribd also allows the uploading of digital magazines. [Scribd](#)

## Distribution – Publishing

**FlippingBook** - Specializes in converting PDFs into interactive flipbooks, making it an excellent choice for digital magazines. [FlippingBook](#)

**Joomag** - Offers an all-in-one platform for digital publishing, including magazines, with tools for design, distribution, and analytics. [Joomag](#)

**Yumpu** - Provides a service to turn PDFs into online magazines with a real magazine-like feel. Yumpu

**FlipHTML5** - Allows you to create interactive HTML5 flipbooks from PDFs, ideal for digital magazines.

[FlipHTML5](#)

**Zinio** - A platform for digital magazines, providing access to a wide range of topics and genres. [Zinio](#)

**Publitas** - Helps brands and retailers turn their PDFs into beautiful, online publications. [Publitas](#)

## Resources

There are several excellent resources where you can find free graphics, videos, and other multimedia elements for your digital magazines. Here are some popular sites offering free resources

**Unsplash** - Provides high-quality, freely usable images contributed by photographers around the world. [Unsplash](#)

**Pixabay** - Offers a wide range of free images, videos, and music, all under a simplified license that does not require attribution. [Pixabay](#)

**Pexels** - Similar to Pixabay, Pexels provides high-quality and completely free stock photos and videos shared by talented creators. [Pexels](#)

**Freepik** - While it offers a mix of free and premium resources, Freepik is great for finding vectors, icons, and photos. Free resources require attribution. [Freepik](#)



## Resources

**Videvo** - Offers free and premium stock videos and motion graphics for use in any project. [Videvo](#)

**StockSnap.io** - Provides a large selection of beautiful free stock photos and high-resolution images. [StockSnap.io](#)

**Canva** - While primarily a design tool, Canva also offers free templates, photos, icons, and graphics that can be used directly within your designs.

[Canva](#)

**Coverr** - Offers free videos for commercial and non-commercial use, with no attribution required.

[Coverr](#)



## Resources

**Flaticon** - A large database of free icons available in PNG, SVG, EPS, PSD, and BASE 64 formats.

[Flaticon](#)

**Giphy** - A great source for free GIFs that can add some fun and engagement to your digital magazine. [Giphy](#)

These resources provide a wide range of free materials that you can use to enhance the visual appeal and engagement of your digital magazines.

Always check the specific licensing agreements on each site, as terms can change.



## Monetise

Monetizing a digital magazine involves various strategies that can generate revenue from your content and audience.

**Subscriptions:** Charging readers a recurring fee to access your magazine is a common method. You can offer different tiers of subscriptions, such as monthly, quarterly, or annual plans.

**Advertising:** Sell ad space within your magazine. This can be direct ads from businesses relevant to your audience or through ad networks. Consider formats like banner ads, sponsored articles, or interactive ads.

**Sponsored Content:** Collaborate with brands to create content that aligns with both their marketing goals and your editorial standards. This content can be articles, videos, or interactive features that are paid for by the sponsor.

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## Monetize

**Affiliate Marketing:** Include affiliate links within your content. When your readers click on these links and make a purchase, you earn a commission. Make sure the products or services are relevant to your audience to maintain trust and engagement.

**Pay-per-Issue:** Instead of a subscription model, you can allow readers to purchase individual issues. This method can attract readers who may not want to commit to a subscription.

**Merchandising:** Sell branded merchandise or products related to the content of your magazine. This could include books, apparel, accessories, or educational materials.

By combining multiple monetization strategies, you can create a robust revenue model for your digital magazine.

Each approach has different benefits and suits different types of content and audiences, so consider what will work best for your specific situation.



## WEB MARKETING FOR PROFIT

Websites - eCommerce - Marketing - QR Codes - Training



### Meet Your Coach Quentin Brown

Hi and welcome to The Product Creation Training where I will be helping you to develop your own digital products. As a retired Internet Marketer I do not need to charge you a lot and if you need some sort of verification feel free to email me and we will set up a zoom call and have a chat.

I have set up this site with a range of tutorials on the various digital products you can create from full blown coaching sites like this to podcasts, influencer social media and ebook and graphic products.

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